Sponsorship Opportunity







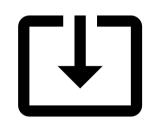
WHY SPONSOR?

The Financial State of the States is a comprehensive analysis of the financial condition of the 50 states. Truth in Accounting has published this report each year for the last 12 years. The Financial State of the Cities is a comprehensive analysis of the financial condition of the 75 largest U.S. cities. Truth in Accounting has published this report each year for the last five years.



1,500

Combined media mentions per year



12,000

Report downloads per year



Sent to all state governors, mayors, members of Congress, and local elected officials.



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130,000

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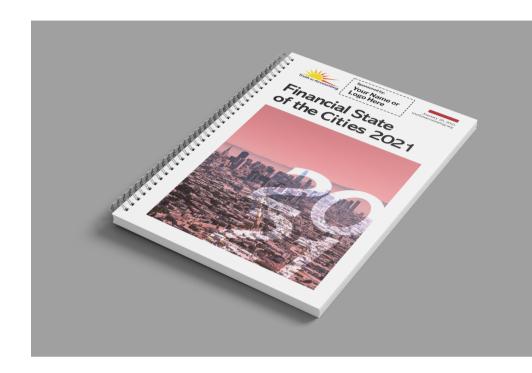
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Social media impressions

PLATINUM LEVEL

A platinum level sponsor receives prominent placement on cover of our Financial State of the States or Financial State of the Cities booklets. Your name or logo will be placed next to Truth in Accounting's logo at the top of the cover page.

Cost: \$25,000 per report**



GOLD LEVEL



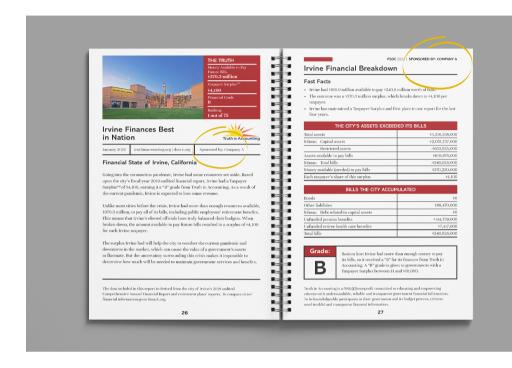
A gold level sponsor receives prominent placement on the inside cover of our Financial State of the States or Financial State of the Cities booklets. This page will be dedicated to five individuals or companies.

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A silver level sponsor receives two placements on a state or city's individual report.
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BRONZE LEVEL



A bronze level sponsor receives their name or company logo on the back cover of the Financial State of the States or Financial State of the Cities report.

Bronze level sponsors will be listed in alphabetical order.

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ADDITIONAL INFORMATION

Sponsorship is available for any person, company, or organization! Check with your company as they may match your sponsorship/donation.

Sponsorships must be executed 30 days prior to the release of the report. Truth in Accounting reserves the rights to all trademarks, including Financial State of the States™, Taxpayer Burden™, Taxpayer Surplus™, and all contents of the report.

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