

GovFin 2025:

Designing a Digital Future Sponsorship Opportunities

Tuesday & Wednesday, July 30-31 | Denver, CO | <https://govfin.xbrl.us>

This educational forum will focus on municipal bond issuance reporting and the Financial Data Transparency Act (FDTA), exploring how state and local governments are preparing for regulatory implementation.

Main stage and interactive breakout sessions will focus on how the FDTA can be efficiently implemented. Special pre-conference sessions will provide interested government accounting finance officers and students an introduction to what data standards are, and how they improve efficiencies and modernize reporting.

The event will feature a Keynote address from David M. Walker, former Comptroller General of the United States, as well as panelist presentations and attendee discussion of topics designed to address the opportunities and challenges in data standards for meaningful change in regulatory data collection.

The conference is expected to draw up to 125 in-person participants with 50% of attendees drawn from public sector government finance officers and the research community. The conference is hosted by The University of Denver and is to be held in the Sturm College of Law.

The following page lists several packages and additional promotional opportunities available for this event, which is a great opportunity to connect with decision-makers and thought-leaders, create brand awareness, forge new relationships and let regulators and the marketplace know about your organization.

Confirmed participating organizations:

- * Governmental Accounting Standards Board (GASB)
- * Office of Municipal Securities, United States Securities and Exchange Commission (SEC)

Keynote Speaker:



David M. Walker, former United States Comptroller General

All sponsor packages and other opportunities include two complimentary registrations.

Benefit	Host (claimed)	Champion \$10,000 (2 available)	Advocate \$7,500 (6 available)	Community \$2,500
welcome remarks or keynote address	X			
introduction of keynote or afternoon program lineup		X		
panel moderation or participation	X	X		
exhibit table	X	X	X	
up to 4 additional passes	comp	50%	33%	
pre-event attendee welcome messaging	X	X	X	
full-page event program ad	X	X	X	
co-branding - website, marketing, signage, program	premium placement	premium placement	X	X
printing and check-in distribution of one-page 'sell sheet'	X	X	X	X
post-event attendee contact list	X	X	X	X

Other Sponsorship Opportunities

Networking Reception — \$6,000

- * closing remarks (2 min)
- * signage on food & beverage tables
- * event co-branding - website, program
- * post-event attendee contact list

Day 2 Meal Plus Break — \$6,000

- * signage on food & beverage tables
- * event co-branding - website, program
- * post-event attendee contact list

Digital Q&A — \$4,000

- * app & stage branding during Q&A
- * event co-branding - attendee communications, program
- * post-event attendee contact list

Livestream — \$6,000

- * day 2 AM introduction (3 min)
- * event co-branding - website, program
- * check-in distribution of one-page 'sell sheet'
- * pre-event attendee welcome messaging
- * post-event attendee contact list

Contact Christine Kuglin or David Tauriello to learn more, get involved or discuss other sponsor options.
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