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FROM: The Institute for the Truth in Accounting

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#### IFTA TO HOST MEDICARE'S FINANCIAL CRISIS SEMINAR

The Institute for Truth in Accounting, with the assistance of Tom Prince, Professor of Health Industry Management at Northwestern's Kellogg School of Management, has organized a seminar to bring together professionals to discuss the true cost of the Medicare program. A focus of the seminar is to determine how adequate funds can be provided to healthcare providers in the future. The speakers are an impressive array of nationally known experts in the healthcare field. The speakers include: Sheila Weinberg CEO of Institute for Truth in Accounting, along with board member Tom Price, as well as Lois Quam, CEO of Ovations within UnitedHealth Group; Jon Kaplan of Accenture; Julia Portale of Pfizer, Jon R. Comola of Wye River Group on Healthcare; authors Dr. John E. Croghan and Jonathan D. Weatherly; and Terry Mieling of Merrill Lynch. Topics will include rising healthcare costs, the financial assessment of healthcare over the next 25 years, and discussions of electronic monitoring of the elderly.

This lecture and discussion will take place at the Chicago Club on Thursday, April 27, starting at 1:00pm-5:00pm, and will continue into Friday, April 28, from 9:00am- 5:00pm. The April 27th reception is a great opportunity to network with important healthcare professionals of similar minds. We anticipate a record turnout and seating is limited.

Please R.S.V.P. by contacting Darlene Porteus at 847-835-5200 or [dporteur@truthinaccounting.org](mailto:dporteur@truthinaccounting.org).

The IFTA, founded in 2002, is a nonprofit organization with no political affiliations. It is made up of business, academic and other leaders who are committed to high standards of ethics and integrity, and who support these principles in the private as well as in the public sector. Its mission is to enhance the credibility of public and private sector financial reporting by encouraging the issuance of understandable, reliable and relevant information. For more information, please visit [www.truthinaccounting.org](http://www.truthinaccounting.org). The Institute for Truth in Accounting is located at 1500 Skokie Blvd, Suite 304, Northbrook, Illinois 60062.

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